



Save the Date

Eat Better Choose Local Road Show

Hello Everyone,

Do you have a product that is grown or produced locally? Do you have an item that is unique and sets itself apart? Are you looking for an opportunity to take the next step into the retail market?

If you answered yes to any of these we may have an opportunity for you! Sobeys has worked for years with local growers and producers and we want to build on that success with partners like YOU! We have created a new Local team dedicated to growing partnerships with existing and new suppliers. Sobeys is determined to be the source for local in our markets, as we create the best shopping experience for our customers with service and selection.

For over 110 years we have been and remain a proud Canadian company employing over 125,000 Canadians and servicing over 1300 communities.

You are invited to come and join us for a morning of presentations and discussions designed to inform you on the procedures to get your products on our shelves. Our event will take place on the morning of **Tuesday March 13th in Edmonton and Thursday March 15th in Calgary starting at 9 am.** We look forward to meeting growers, producers, and manufacturers in our mission to support local.

You will receive more event details, along with the opportunity to RSVP by mid February.

Hope to see you there!

A handwritten signature in blue ink, appearing to read "Gary Hughes".

Gary Hughes

Local Business Development Manager, Alberta/Saskatchewan/Manitoba/Northern Ontario

