



RSVP Required

Eat Better Choose Local Road Show

Hello Everyone,

Further to our communication last week, please find the details below regarding our upcoming Local Road Show!

We will be hosting two events in Alberta, on March 13th and 15th for your travel convenience, in Edmonton and Calgary. The event registration will begin at 8:45am, with presentations starting at 9:30am, lasting for approximately 2-3 hrs. During this time we will be sharing a short presentation designed to educate you on the opportunities and processes involved with getting your items into our Sobeys, Safeway, and IGA stores. We will discuss topics such as food safety, store locations, and 3rd party information in an open forum, with the opportunity for questions. At the end of the morning session, there will be a chance for one on one discussion with the various groups in attendance, to answer any additional questions you may have on any of the topics covered during the morning.

The events will take place from 9:30am – 12pm with registration at 8:45am for the two locations:

March 13th in Edmonton at the Hilton Garden Inn – 17610 Stony Plain Road

March 15th in Calgary at the Acclaim Hotel – 123 Freeport Blvd NE

Please RSVP to the meeting of your choice, the names of the attendees, and your Company, by no later than February 28th as space is limited, to AB.RoadShow@Sobeys.com

We look forward to meeting growers and producers of all sizes in our mission to support local.

Hope to see you there!

A handwritten signature in blue ink, appearing to read "Gary Hughes".

Gary Hughes

Local Business Development Manager, Alberta/Saskatchewan/Manitoba/Northern Ontario

