

Value-Added Program

Funding List

This Funding List contains the list of activities and expenses that may be included in an application under the Sustainable Canadian Agricultural Partnership Value-Added Program (the “**Program**”), subject to the Program Terms and Conditions.

The Program has two streams:

Stream A, which offers a maximum grant of \$50,000, and
Stream B, which offers a maximum grant of \$250,000.

The Streams have different eligibility criteria and application requirements. See the Program Terms and Conditions for all Program requirements.

Applications for projects having a funding request under \$1,000 will not be accepted.

All purchases must meet the requirements in the Program Terms and Conditions. Please note that purchases, including deposits made before January 1, 2024 are ineligible for reimbursement under the Program.

Program Activities

Applicants can apply for activities under one or more of these funding categories:

1. Processing Capacity Expansion
2. Food Safety Improvement
3. New Product and Process Development
4. Market Development and Access

Eligible Expenses

This is a cost-share program. The cost of Eligible Expenses must be shared by the Applicant and Program as follows: (1) Eligible Capital Expenses: 75% Applicant, 25% Program, (2) Eligible Non-Capital Expenses: 50% Applicant, 50% Program.

For Eligible Non-Capital Expenses, the maximum grant is \$50,000 (including a maximum \$5,000 for travel). These expenses are limited to third party professional fees (except travel and tradeshow/conference fees).

1. Processing Capacity Expansion

Eligible Capital Expenses:

- Processing equipment*.
- Food safety equipment* that supports the implementation of Process Control and/or Critical Control Point (e.g., Metal Detector, thermometers, test strips/meters, X-Ray machine, water activity meter, pH meter etc.).
- Software systems to assist in processing (e.g., Traceability).
- Third party engineering related to purchase, and configuration of eligible equipment.

* *Leased equipment ineligible*

Eligible Non-Capital Expenses:

- Training costs associated with adopting new technologies, new equipment and/or new automation processes as related to processing.

2. Food Safety Improvement

Eligible Non-Capital Expenses:

- Development and implementation of a food safety system (e.g., pre-audit and/or gap assessment, validation studies, certification audit of a food safety system e.g., SQF, IFS, BRC, FSSC, etc.).
- Training costs associated with adopting new technologies, new equipment and/or new food safety processes related to food safety improvement.

3. New Product and Process Development

Eligible Non-Capital Expenses:

- Sensory and shelf-life testing.
- Validation of nutritional or health claims.
- Attribute identification.
- Environmental product declarations.
- Non-food product regulation studies.
- Scale-up trials.
- Formulation development, including ingredient costs for trials (not destined for sale)
- Process improvement.
- First run of labels and/or package printing used for new product launch to a maximum of 2500 units per new product.
- First-time brand design and development.

4. Market Development and Access

Eligible Non-Capital Expenses:

- Feasibility studies.
- Market readiness assessments.
- Marketing and export plans for local, domestic, or international market opportunities
- Design of market support materials for new product and new market launch (e.g., sell sheets, point of sale materials, product presentation materials).
- Capital investment strategy development.
- First-time certification audit.
- Development of initial online presence for the purpose of e-commerce, including translation for new markets.
- Enhancement and expansion of an online marketing/sales platform.
- In-store or in-market product demonstrations, excluding the cost of product samples and shipping.
- Tradeshow and conference registration fees* (including booths) for events directly related to accessing new markets and/or launch of new products (**maximum of two people per event**).

**Virtual events are included*