

# AFPA ANNUAL GOLF CLASSIC

FRIDAY, SEPTEMBER 13  
KANANASKIS COUNTRY GOLF COURSE

## EVENT SPONSOR

**\$ 5,000**

This is your opportunity to put your company name on the most **exclusive** golf tournaments in the industry.

4 golf registrations  
(\$1,300 value)

Opportunity to deliver  
welcome toast at reception

Premier logo placement  
on-screen and on event  
signage, marketing  
materials, and golf card

Logo on winner's trophy

30-second commercial  
played at reception dinner

3 custom social media posts

Digital Ad on AFPA website  
(30 days)

## BEVERAGE SPONSOR

**\$ 3,500**

Through a combination of cash  
and in-kind contributions, this  
sponsor opportunity is sure to  
make a big impression!

2 golf registrations  
(\$650 value)

Sponsor logo on all liquor  
tickets & bar signage

Logo displayed on-screen  
and on event signage,  
marketing materials, and  
golf card

Customized cocktail/beer  
served at reception  
(\$1,500 product value)

1 custom social media post

## TROPHY SPONSOR

**\$ 750**

Help us celebrate the winners of  
Closest to the Pin  
Longest Drive and Longest Putt

2 golf registrations  
(\$650 value)

Logo on trophy / prize  
of your choice


Logo displayed on-screen  
and on event signage,  
marketing materials, and  
golf card

1 custom social media post

Golf Sponsorships Continued

HAVE AN IDEA ON HOW TO CUSTOMIZE THIS SPONSORSHIP OPPORTUNITY?  
CONTACT MECHAN TODAY!

 780-232-2422

 meghan@afpa.com



### HOLE SPONSOR

**\$ 750**

Make your mark with a hole sign displaying your company logo!

2 golf registrations  
(\$650 value)

Special signage at tee

Logo displayed on-screen and on event signage, marketing materials, and golf card

### SPECIAL HOLE SPONSOR

**\$ 1,000**

Customize your own special-hole experience! Get creative and host an on-course activity or prize giveaway nobody will forget!

2 golf registrations  
(\$650 value)

Unique opportunity to make a big impression

2 dinner passes for hole staff  
(\$200 value)

Logo displayed on-screen and on event signage, marketing materials, and golf card

Special signage at tee

### BOODLE BAG DONATIONS

**150 UNITS  
MIN. DONATION**

Take advantage of this opportunity for great brand exposure!

Donate a give-away product to be included in each golfer's boodle bag

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