

Sell Successfully to Retail

Supply Chain **1.2.3**
By LearnSphere

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Gain the knowledge & tools your business needs to become a supplier of choice to Food & Beverage retailers.

This highly rated business learning program includes:

- ✓ Interactive virtual workshops by sector experts
- ✓ Ready to use tools and templates
- ✓ Tips for improved communication skills
- + One-on-one coaching support

Seats are limited.

Register today to confirm your spot.

STARTS
SEPT 2022

Canada 

ALERTA
food processors association

FOOD &
BEVERAGE
manitoba



Sept 28th **Workshop 1: Consumers & Customers – Satisfying Both**

Oct 5th **Workshop 2: Setting up for Success**

Oct 12th **Workshop 3: Getting on the Shelf: Building Relationships with Customers**

Oct 19th **Workshop 4: Winning in Retail**

Oct 26th **Workshop 5: Getting off the Shelf: Consumer Marketing**

Please note that all workshops are from 8:30am to 12:30pm (MDT)



Expert Lead Facilitator
Peter Chapman, SKUFood

SKUfood develops strategies with food and beverage producers and processors to set them apart, grow sales and deliver a bottom line. Peter's decades of experience on the buyers side of the table brings invaluable insider tips and tools to his workshops.

Peter was great, he's extremely knowledgeable in the retail world and gave me the tools and skills needed to take my wholesale business to another level.

Nathalie Morin, Owner - Rousseau Chocolatier

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