

## SPINDRIFT DESIGN STUDIO

Everyone wants to look good! Boost your marketing and design with something fresh.  
As a fellow member of the Alberta Food Processors Association, we have four good looking design discounts.

### BRANDING

- Logo design (*three options*)
- Three revisions
- Final logo supplied in eps, png and jpeg formats
- Facebook header
- Favicon
- One-sided business card design
- 100 business cards, printed one side

#### 15% AFPA Member Discount

**\$2,500 - \$375 = \$2,125**



### PACKAGE DESIGN

- Consultation to align packaging with your brand identity
- Custom design, typography and colour scheme tailored to the product and target audience
- Designed to your specific packaging templates
- Three rounds of changes
- Print ready files of final design supplied

#### 15% AFPA Member Discount

**\$1,200 - \$180 = \$1,020**



### WEBSITE

- Design built on Squarespace platform created using your company logo and colours
- Home page plus four additional pages
- One round of design revisions
- Mobile friendly
- Testing conducted to ensure your website is user-friendly and meets requirements
- Launch of new site
- Final testing to ensure all elements are working correctly, including review of content (*does not include Squarespace hosting package*)

#### 15% AFPA Member Discount

**\$2,000 - \$300 = \$1,700**

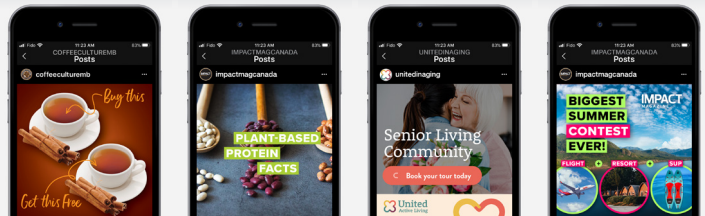


### SOCIAL MEDIA ASSETS

- Create 20 custom social media assets
- Three formats, Instagram, Facebook, LinkedIn
- Branded promotions for sales, contests or events
- All 20 assets to be produced in a 12 month period from time of purchase

#### 15% AFPA Member Discount

**\$1,700 - \$255 = \$1,445**



(These offers expire December 31, 2024.)



HAVE A GOOD LOOK

Check our website to see more of our work. We love creating a good look for anyone who wants to be noticed.

[www.studiospindrift.com](http://www.studiospindrift.com)

