

FRESOÑ BROS. *Alberta*

FOOD FAIR



2023

Share *& Celebrate*
Your Alberta Products



TUESDAY APRIL 18, 2023

10am – 4pm

Heritage Park Pavilion

4905 - 51 Avenue

Stony Plain, T7Z 1Y1

BOOTH PRICE

AFPA Members **\$200**

Non-AFPA Members **\$275**

- Join us for this incredible opportunity to present your Alberta products to Freson Bros. Buyers
- Spend the Day Learning, Celebrating & Networking with Alberta's Producers
- Receive Valuable Feedback

For more info and to express your interest contact:

Bianca Parsons bianca@afpa.com

In partnership with Alberta Food Processors Association

ALERTA
food processors association

FRESON BROS.
Alberta
**FOOD
FAIR**
2023

What is the Freson Bros. Alberta Food Fair?

The Freson Bros. Alberta Food Fair is a new event created by Freson Bros. in association with Alberta Food Processors Association, providing opportunities to Alberta processors to share their Alberta products and stories.

The Event provides Alberta processors with an opportunity to connect directly with Freson Bros.' decision makers who are interested in pioneering new and innovative local products in their locations.

This is your chance to access and learn from industry experts while receiving valuable feedback on your products, company stories and presentations.

Prior to the event, producers will be provided reading material to aid in their preparation and the chance to enroll in AFPA's free training "Perfect Your Pitch" through Learnsphere.

Along with a full day of presentations and opportunities for industry education, celebration, and networking, producers will be treated to a catered lunch by Freson Bros. on the day of the event.

Each attending company will receive a booth space with a six-foot table where they can present samples of their products in order to develop a relationship, with the possibility of becoming a Freson Bros. vendor partner and being included as part of their Unique Alberta Food Experience.

SPACE IS LIMITED SO ACT FAST!

**For more info and to express your interest contact:
Bianca Parsons bianca@afpa.com**

In partnership with Alberta Food Processors Association

ALBERTA
food processors association

