



Closing the digitization gap between Canadian businesses and their global competitors

- o \$1.4 billion investment over 4 years
- o Two streams to digitize businesses

Objectives

CDAP helps SMEs boost their e-commerce presence and digitize how they run their businesses behind the scenes.

Businesses can apply to two funding streams:

STREAM 1: will help SMEs take advantage of e-commerce opportunities

STREAM 2: will help businesses with the development and implementation of digital adoption strategies

IDENTIFY THE BEST STREAM USING THE CDAP ASSESSMENT TOOL

STREAM 1

GROW YOUR BUSINESS ONLINE

2400\$ microgrants
Access to digital experts

Eligibility

- o Canadian for profit registered or incorporated businesses that provides in person services to customers.
- o Business with a minimum of one employee
- o Must commit to maintain digital adoption strategy for 6 months post intervention

How it works



STREAM 2

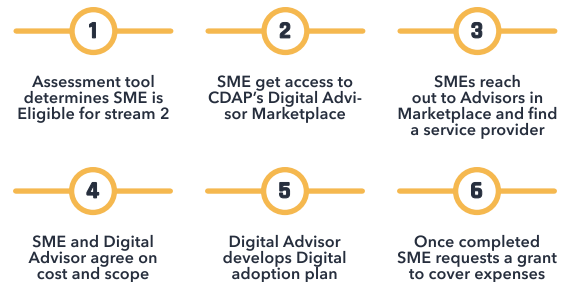
BOOST YOUR BUSINESS TECHNOLOGY

Grants up to \$15,000
Access to Canadian digital advisors
Access to BDC loan (BDC loans are not guaranteed)
Youth student placement

Eligibility

- o Canadian privately owned, for profit businesses with 1-499 full time employees and \$500,000 of annual revenues in one of the previous three years.
- o Must meet all requirements to be deemed a Canadian-controlled Private Corporation (CCPC)

How it works



Additional Student Placement

Stream 2 is funding up to 16,800 students and recent graduates to help Canadian businesses implement digital technologies.

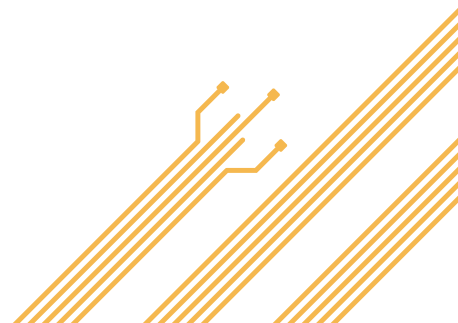
BDC Loans

Stream 2 SMEs who completed their digital adoption as part of the CDAP program can submit a loan request to BDC for further financing. If accepted, they can receive up to \$100,000 0% interest loan.

*Loan amount is determined by business size

For more information

www.canada.ca/digital-adoption
1800.328.6189
digitaladoption-adoptionnumerique@ised-isde.gc.ca





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