PPAA’s Growing Diversification will bring together five innovative entrepreneurs, one federal supercluster, and a roomful of business people for an event that’s bigger and better than ever before.

Join us for awesome speakers and networking time about real opportunities for you in the plant-based industry.

From 2-5 pm speakers will share their stories. Networking follows from 5-7 pm.

This exciting program will be presented in Calgary on May 8th and in Edmonton on May 16th.

Speakers:

**Botaneco**
CEO James Szarko
Botaneco uses four key oilseed crops to produce its high-value ingredients, including canola, hemp and sunflower for food products, and safflower for the personal-care market.

**Top Health Ingredients**
CEO Kimmo Lucas and president Debbra DeMarco
Top Health’s focus is on plant-based fibres, sweeteners and proteins. Their customers are sports nutrition companies, bakeries, and ready-to-mix and ready-to-drink beverage manufacturers.

**Driver Projects**
CEO Keith Driver
Driver Projects has a passion for building and nurturing businesses at the intersection of innovation and the environment. Their businesses include aeroponically sprouted cereal grains, insect farms and inland shrimp farms.

**Brain Bar Nutrition**
CEO Christopher Boyse
Functional foods are still a novel idea in Canada, but Brain Bar launched in November 2018 and soon received big-league expressions of interest and is now in a major grocery chain.

**Featured Speaker**
Protein Industries Canada (PIC)
CEO Bill Greuel
PIC will talk about where the federal supercluster is at with its plans, the project application process and key opportunities in the plant-protein space.
Albertans want to move our economy away from a dependency on oil and gas, and to diversify into industries that offer real and immediate high-growth potential. The plant-based protein industry is one obvious catalyst for change. Please join us for this event with Alberta entrepreneurs who are successfully taking a new approach. The companies stand as examples and inspiration for others who may be interested in starting a new venture or in shifting the way they are currently operating. Event sponsor Protein Industries Canada — a federal supercluster — will also be speaking about their plans and application processes. “I want people to leave knowing there’s opportunity in what we’re doing,” says Dennis McKnight, CEO of PPAA.

Calgary: May 8th
Time: Program 2-5 pm; Networking 5-7 pm
Where: Hotel Arts, 119 12th Ave. SW, Calgary

Tickets: https://www.eventbrite.ca/e/growing-diversification-the-plant-protein-opportunity-tickets-59512724160

Edmonton: May 16th
Time: Program 2-5 pm; Networking 5-7 pm
Where: NAIT, Productivity and Innovation Centre, 10210 Princess Elizabeth Ave, Edmonton

Tickets: https://www.eventbrite.ca/e/growing-diversification-the-plant-protein-opportunity-tickets-59636272697

More details about the speakers:

Botaneco: https://www.botane.co/
Read more: https://ppaa.ca/botane-sees-gold-in-canola-and-other-oilseed-crops/

Top Health Ingredients: http://www.tophealthingredients.com/
Read more: https://ppaa.ca/disruption-in-the-food-industry/

Driver Projects: http://driverprojects.com/

Brain Bar Nutrition: https://mybrainbar.ca/

Protein Industries Canada: https://www.proteinindustriescanada.ca/

Hope to see you in Calgary or Edmonton!

Plant Protein Alliance of Alberta
Event Sponsors: Protein Industries Canada, MNP