

FOOD INNOVATION 2017 / MAY 9

COLLABORATING FOR SUCCESS

Tuesday, May 9, 2017 // 8:45 a.m. to 2:20 p.m.

Executive Royal Hotel, 8450 Sparrow Drive, Leduc (Across from the Edmonton International Airport)

AGENDA

- 8:45 a.m.** **Registration, coffee & networking**
- 9:15 a.m.** **Welcome**
Cornelia Kreplin, Ph.D., Executive Director, Alberta Innovates
- 9:20 a.m.** **Update on Alberta Innovates and what it means for the food industry**
Laura Kilcrease, Chief Executive Officer, Alberta Innovates
- 9:40 a.m.** **Key global mega-trends impacting the food industry**
Tom Wood, Associate Director of Consulting – Consumer, Global Data Inc.
- 10:15 a.m.** **What's new at Alberta Agriculture and Forestry (AAF)**
Ken Gossen, Executive Director, Food & Bio Processing Division, AAF
- 10:30 a.m.** **Refreshments & networking**
- 10:50 a.m.** **Sunrise Bakery, a fifty year journey in the innovation revolution**
Eric Haak, Co-Owner, Sunrise Bakery Ltd.
- 11:20 a.m.** **Update from Alberta Food Processors Association - meeting today's challenges**
Marilynn Boehm, President, AFPA
- 11:30 a.m.** **Business innovation and meeting challenges**
Noorudin Jiwani, President and CEO, Aliyas's Foods Limited (Chef Bombay)
- Noon** **Lunch & networking**
- 1 p.m.** **How to beat the big guys - niche marketing and collaborating**
Geoff Stewart, President/Distiller, Rig Hand Distillery
- 1:30 p.m.** **Utilizing the sensory toolbox: the science behind understanding products and consumers**
Nicole Gaudette, Ph.D., Senior Sensory Scientist, AAF, Food Processing Development Centre
- 2:15 - 2:20 p.m.** **Closing remarks**